



PROGRAMME

Thursday, 18th October

- h. 10.30 Guided Tour of Noto
- h. 15.00 "T. Di Lorenzo" Theater – Registration
- h. 16.30 IV Meeting of European World Heritage Associations – Opening and Welcome
 - # Corrado Bonfanti – Mayor of Noto
 - # Nello Musumeci – President of Regione Siciliana
 - # Giacomo Bassi – President Association of Italian World Heritage
 - # Enrico Vicenzi – Italian Nation Committee for UNESCO
 - # Livio Garuccio - UNESCO World Heritage Centre
- Welcome speech of Mariarosaria Sgarlato – Adviser to the Italian Minister of Culture
- # "Sicily under another sky" Fabio Grandà, Alderman of Cultural Heritage of Siracusa Municipality
- h. 16.30 Round Table Culture is Communication – Communication is Culture
 - # Elisabetta Stefanelli – Director Ansa ViaggiArt
 - # Jasmina Sopova – Edit. Director UNESCO Corner
 - # Fabio Viola – CEO Tuo Museo
 - # Eugenio Finelli Vecchioni – PAI CULTURA
- h. 18.00 Closing
- h. 19.00 Concert
- h. 20.30 Nicolai di Falco - Dinner Gala (cocktail attire)



Friday, 19th October

- h. 10.00 "T. Di Lorenzo" Theater – Open Morning Working Session
- Welcome speech of Undersecretary of State for Cultural Heritage and Activities MiBAC, Lucia Borgonzoni and of Sebastiano Tusa, Sicily Alderman to Sicily Heritage and Identity
- h. 10.15 Livio Garuccio - UNESCO World Heritage Centre "World Heritage @: the power of a global brand"
- h. 10.30 Opening address of Claudia Schwarz, Chairperson Association of German World Heritage Sites
- h. 10.40 - 13.00 Presentation European World Heritage Associations Projects:
 - # Association of German World Heritage Sites
 - # Alliance of World Heritage Cultural Landscapes (Spain)
 - # National Heritage Institute (Czech Republic)
 - # World Heritage Experience Switzerland
 - # Group of World Heritage Cities (Spain)
 - # World Heritage UK
 - # World Heritage Norway
 - # French World Heritage Sites Association
 - # Association of World Heritage in Sweden
- h. 13.00 Light Lunch
- h. 14.30 Relazione - "Communicating the value of World Heritage – Best Practices in Italy"
 - # Comunità Montana di Valle Camonica – A step for everyone
 - # Comune di Modena – I'm World Heritage
 - # Fondazione parco Archeologico di Classe-RavennaAntica - Classis Ravenna – Museum of city and territory
 - # Città Metropolitana di Napoli – Cultural Tours in the City and in UNESCO Sites
- h.15.15 - 17.00 Afternoon Working Session reserved to European World Heritage Associations representatives – Round tables
- h. 16.00 Guided tour (for non-attending Afternoon Working Session guests)
- h. 17.00 Presentation of "Declaration of Noto"
- h. 18.00 Guided tour of Noto
- h. 19.30 Sicily Winery - Loggia del Mercato - Aperitif and closing party

*Simultaneous translation will be provided for all events